

SPONSORSHIP OPPORTUNITIES





WHY SHOULD YOU SPONSOR?

1000-1400
Est Ranch
Competitors
within 5-hours

20k-40k
Anticipated
Social Media
Reach

Partnering with Gateway Western Showcase gives you the unique opportunity to connect and engage with consumers and decisions makers in the equestrian show industry and beyond. Gateway Western Showcase exhibitors range from hobby horse owners to breeding barns to full time ranchers and more. Costs incurred by owners include more than just vet bills and feed for horses. It includes purchasing trucks, horse and utility trailers, campers and RVs, tractors, ATVs and golf carts, fencing, and building materials. The majority of exhibitors at the gateway western showcase have full-time professions outside the equine industry including doctors, teachers, bankers, engineers, and entrepreneurs. While their professions are diverse, their love for their horses is clear and dedicated.

300-600
Exp Attendees
(Riders, Trainers,
Spectrators, etc)

400-600
Anticipated
Class Entries



OUR GOAL

The goal of the Gateway Western Showcase is to bring together horses and people from across the Midwest for a premier annual horse show that celebrates the versatility, athleticism, and tradition of the American Quarter Horse. The showcase strives to create an enjoyable and competitive environment for riders of all skill levels while highlighting quality horsemanship and sportsmanship in the show arena. Through a well-organized event and welcoming atmosphere, the Gateway Western Showcase aims to provide exhibitors, owners, and spectators with a memorable experience that promotes the western horse industry and the passion shared by those involved in it.



SPONSORSHIP OPPORTUNITIES



PRO PARTNER \$300



DIVISION SPONSOR \$500



ARENA/BARN SPONSOR \$750



TITLE SPONSOR \$3,000

PRIZE OR AWARD SPONSORSHIP AVAILABLE IN LIEU OF CASH.



RHC ADDED MONEY SPONSOR



VRH ADDED MONEY SPONSOR

PLEASE EMAIL INFO@GATEWAYWESTERNSHOWCASE.COM TO DISCUSS A CUSTOM SPONSORSHIP



PRO PARTNER



MINIMUM SPONSORSHIP \$300



GWS PRO PARTNER PLAQUE FOR DISPLAY AT STALLS



SEVERAL BANNERS PLACED IN HIGH-TRAFFIC AREAS, MAXIMIZING VISIBILITY FOR PROSPECTIVE CLIENTS



LOGO AND BIO ON DEDICATED PRO PARTNER WEBPAGE



DEDICATED SOCIAL MEDIA POSTS HIGHLIGHTING OUR PARTNERS



GWS PRO PARTNER TITLE ANNOUNCED IN THE RING AND THROUGHOUT THE SHOW



DIVISION SPONSOR



MINIMUM SPONSORSHIP \$500



LARGE BANNER IN EACH ARENA



PREMIUM RV SPOT 30 OR 50 AMP



WEBSITE LOGO DISPLAY



SOCIAL POSTS



NAME ATTACHED TO THE DIVISION ON THE CLASS SCHEDULE AND
ALL EXTERNAL MENTIONS



OPTION TO SPONSOR A VRH DIVISION AND/OR A RHC DIVISION



ARENA/BARN SPONSOR



MINIMUM SPONSORSHIP \$750



NAMING RIGHTS TO ARENA/BARN



2 BANNERS, EACH IN HIGH TRAFFIC AREAS OF SPONSORED BARN/ARENA



PREMIUM RV SPOT 30 OR 50 AMP



WEBSITE LOGO DISPLAY



SOCIAL POSTS



VENDOR SPACE



NAME ATTACHED TO ALL MENTIONS OF ARENA/BARN INCLUDING BUT NOT LIMITED TO SIGNAGE, SHOWBILLS, AND MAPS



TITLE SPONSOR



MINIMUM SPONSORSHIP \$3000



4 BANNER LOCATIONS, 2 IN HIGH TRAFFIC ENTRANCES, 2 WITH PREMIUM ARENA PLACEMENT



EXCLUSIVE NAMING RIGHTS FOR THE SHOW



NAME/LOGO WILL APPEAR ON ALL SHOW COLLATERAL



BUSINESS RECOGNITION AND DETAILS ON OUR WEBSITE



MULTIPLE CUSTOMIZED SOCIAL MEDIA POSTS



PREMIUM RV SPOT 30 OR 50 AMP



VRH OR RHC MONEY ADDED SPONSOR



80% OF SPONSORSHIP GOES DIRECTLY INTO THE CLASS PURSE



ANNOUNCED AS VRH/RHC MONEY ADDED CONTRIBUTOR



WEBSITE LOGO DISPLAY



DEDICATED SOCIAL MEDIA ADS FOR MONEY ADDED SPONSORS



LISTED IN PATTERN BOOK AS MONEY ADDED SPONSOR